

# Welcome to the ROLLOVER Mailing List System for Windows!

If you have any problems running ROLLOVER, please read the README.TXT file included in the ZIP package.

ROLLOVER is not an original idea. It is a modification of the CASHFLOW system developed by Jeff Sanders. I came across CASHFLOW at the time I was teaching myself visual basic for Windows, and decided that developing a Windows format for the system would be a nice first project. The explanation of the system that follows was taken verbatim from Mr. Sanders CASHFLOW system. The portions which I have changed to reflect the new file names and Windows interface appear in italics.

## From Jeff Sander's "CASHFLOW":

Hello.

Have you ever sat in front of your PC and thought that there must be some way to use this power piece of technology to make extra money, but did have slightest idea how to go about doing it?

I did.

My name is Jeff Sanders, and in the summer of 1992 I was in exactly that situation.

I'd had a good job in a small computer sales and repair company here in Akron, Ohio for two years, I was driving a new Buick Sunbird, and at the time I thought I was doing pretty well. I was living pretty much from paycheck, but I was making ends meet, even though I had little left in the bank to show for it at the end of each month.

Then the bottom fell out.

Due to mismanagement and the current state of the economy, the company I worked for went bankrupt, and one day I suddenly found myself with the same monthly bills I always had, but without a dime in savings and job.

I had my unemployment to get me by for a while, but to tell the truth, I really didn't think I'd ever need it. As long as I had my job, I never gave much thought to what I'd do if I found myself unemployed. It had never occurred to me to look at the job market until I found myself hitting the pavement looking for a new job, and that's when I realized how bad things had gotten. Jobs were scarce, people who had good jobs were hanging on to them rather than moving to new jobs, and employers were looking for ways to make do with the people they had rather than hire new people. Everytime I looked at the classifieds, I found companies that wanted people to do jobs I was qualified to do, but required college degrees or specialized training I didn't have.

It was the worst time in my life.

I'd bought an IBM PC from my former employers just before they went bankrupt, and one evening as I was thinking about how dumb it was to buy a computer when I didn't have a dime in the bank, and wondering if I could sell it to raise money for some of my more pressing bills, I decided that rather than sell it to raise money, I'd put it to work to

**MAKE money.**

That's when I wrote a developed the CASHFLOW system, and to tell the truth, the results were amazing.

By the time Thanksgiving rolled around, I was moving into a new 3-bedroom house I'd bought, my Buick was gone, a trade-in on my new Mercedes 250 SL, and had a \$34,000 nest egg in the bank. The plan that started out as a decision on whether or not to sell my PC had snowballed into the most amazing money-maker imaginable, and I knew that I'd never have to worry about financial disaster (or working for someone else) for the rest of my life.

I'm going to share my method with you, and all I ask are two things:

1. Follow the instructions that follow EXACTLY, Any deviation from the plan may seriously jeopardize it's effectiveness, and unless the plan is executed step by step, with no alterations, it won't work correctly. Be sure to read the section at the end of the instructions titled "Tips and Suggestions" it has some important information on why the system works, as well as some important do's and don'ts about using the system.

2. Be patient. This system is not going to make you a millionaire overnight, and due to the nature of the system, how fast it will work is dependent on a number of factors. The system will take about twenty days before it starts to generate money for you, but after that it won't stop making money until you have made THOUSANDS OF DOLLARS IN CASH!

If you consider yourself to be someone who needs a break, and are willing and able to follow a few simple instructions, then this system is an opportunity you cannot ignore. You don't have to be a computer whiz to implement the system, and as long as you know how to use your PC and have access to a few readily available public-domain programs, you won't have to learn a thing. This system has been used successfully by people with no computer experience at all prior to using this system, and the last part of this document contains a few of the letters I have received from people who have used the system. I have received dozens of letters from people across the country who wanted to thank me for their new-found financial freedom, and they all had basically the same story to tell.

If you use the system, follow the instructions exactly, and wait for it to work, the return will be incredible. If you are pleased with how the system works I'd like to hear about it. Please let me know how things work out for you, and your letter may end up in a future version of CASHFLOW.

Sincerely,  
JEFF SANDERS  
PO Box 78630  
Akron, Ohio 44313

## **INSTRUCTIONS**

Welcome to the world of Mail Order! Now before you get the idea that this will involve a lot of stamp-licking and trips to the post office, let me say that this business is not like the traditional mail-ordering business. Instead of a lot of paperwork, your PC will be accomplishing the bulk of the work much faster and easier than if it was done manually. The total investment for this opportunity is \$6.00 (no kidding!) and the cost of six postage stamps. The rest of the work will be done by your PC, and will only involve a small amount of time behind the keyboard. But once again, I'd like to ask that you follow the

instructions carefully. The success or failure of this plan depends on the honesty and integrity of its participants, and if the plan is followed to the letter, it cannot fail.

The plan that you are about to embark upon is that of compiling and selling mailing lists. Many advertisers are willing to pay quite a bit for quality lists, and at the moment you are probably on quite a few, whether you know it or not. However, the money you'll make from distributing the lists is only secondary to the money you'll make from compiling them. People will pay to be on a mailing list, and if you follow the instruction for this plan, thousands of people will be paying you to be on your list!!

It's no joke.

The process of compiling and selling mailing lists is a home business that has been around for years, and it's been a highly profitable one for many people. However, the task has, in the past, primarily been accomplished by hand, involving a lot of photocopying, typing and list-sorting. The CASHFLOW system allows your computer to accomplish the bulk of the work electronically, and instead of using the postal system to spread the listing and participant information, relies on the ever-expanding network of computer bulletin board services to accomplish the transactions much more quickly and efficiently. This system is basically a time-tested and highly profitable system that has been drastically improved by using state-of-the-art telecommunications and computer technology.

**Step 1.** Winroll requires vbrun200.dll in your Windows directory (it is available on Compuserve and many BBS's. From the title screen of *ROLLOVER*, click on the "*Current List of Participants*" button and copy the name and address of the person in the #10 position. Then click on "*Add Name To Participant List*" button, and fill in your name and address. Make sure it is correct before clicking on the "*Save Info To Participant List*" button. Clicking that button will remove the name and address in the #1 position, move all names and addresses into the next-highest slot, and insert your name and address into the #10 position.

**Step 2.** *ROLLOVER* will then show you a screen listing the first five participants. Copy the names and addresses of the first five people on the list (Entries #1 - # 5), as well as entry #10, and send each of them a note requesting to be on their mailing list. A simple note saying "*Please include me in your list*" will be fine. With each note, enclose a \$1.00 (cash only, please), the fee you will pay for being added to their list. This will be your total investment, six dollars in cash, and postage for six envelopes. By receiving a \$1 in the #10 position, you will know that you have signed up another participant. If each participant signs up just 3 other people, you will make over \$50,000.

**Step 3.** Re-ZIP the contents of the five files *ROLLOVER.EXE*, *ROLLOVER.DAT*, *ROLLOVER.WRI*, and *README.TXT* into the single file (*WINROLL!.ZIP*), and post it in the files section of ten different bulletin boards in your area. If you don't know of ten different BBS's in your area, look into the "Miscellaneous" or "Communications Software" areas of any BBS's you can access, or consult the local PC or computer periodicals in you area. Many BBS's have a list of other BBS's that someone has uploaded, and chances are you'll find at least ten in your area code. You can also place very inexpensive classified ads on major services, such as Compuserve, America Online, Genie, and Prodigy. You will find these ads will bring you a very good response. When you get responses, you just upload the winroll!.zip file through e-mail, and thats it.

**Step 4.** Within 20 to 60 days, you will be receiving THOUSANDS OF DOLLARS IN CASH!!! Other people will be downloading this program from the bulletin boards, and as they choose to participate in the program, your name will be steadily rising on the list. By the time you reach the #5 position on the list, thousands of people will be downloading

this program, and sending you CASH to be on your list. As your name rises steadily on the lists, more and more people will be sending you cash, and you'll be receiving **THOUSANDS OF DOLLARS IN CASH EACH AND EVERY DAY!!!** Record each of the names and addresses that are sent to you, either on your computer, or simply keep the letters, as proof that you are a bona fide list compiler, and when you have enough names, compile a master list. This list can then be rented to list brokers (who can be found in the yellow pages) for additional income. Meanwhile, as your list grows in size, it will become more and more valuable.

If you follow the instructions as they are presented, you will be making money as the boss of your own business. You will be providing a service to many people for a small fee, and this service is totally legitimate and perfectly legal under Title 18, Sections 1302 and 1341 of the postal lottery laws. This money is perfectly legal and taxable income, so be sure to pay Uncle Sam his fair share, then relax and enjoy being your own boss of your own business, with the salary you've always wanted.

### Tips and Suggestions

The CASHFLOW System is based on a mathematically sound principle, and the instructions presented in this document are there for a reason. If they are altered in any way, they can have a drastic impact on the performance of the system, maybe even rendering it useless. One of the basic pieces of the system that makes it work is the honesty and integrity of those participating. Were the system to work 100% perfectly, in an ideal environment, with all those participating operating exactly as they should, the amount of money you make would be staggering.

But think about this:

It can be proven mathematically that if you follow the instructions as they have been laid out for you, and the system only works **ONE-HALF OF ONE-HUNDREDTH OF 1% AS IT SHOULD UNDER IDEAL CIRCUMSTANCES, THEN YOU WILL RECEIVE \$50,000 BY THE TIME YOUR NAME IS ROTATED OFF THE TOP OF THE LIST!!!!**

No kidding.

One-half of one-hundredth of 1% of an ideal situation, and you still come out with \$50,000. A plan that only takes in that percentage of a mathematical prediction would be considered a pretty miserable failure, so even if this plan fails miserably, you still pocket ten thousand times the money you invested!!!

It's not a sure thing, but it's close.

A few suggestions:

1. When you are adding your name to the participant list, it may be tempting to place your own name in at a position higher than the #10 slot. This may seem like you will start making money sooner, and you will. But it will also decrease the number of people who will eventually be requesting to be on your mailing list, and you will be rotated off the list far sooner than if you took the #10 spot. As a result, your total return will be much smaller than it should have been.

2. Please don't attempt to rename the **ROLLOVER.EXE** or **ROLLOVER.DAT** files. The **ROLLOVER.DAT** file has been specially encrypted to prevent tampering and the system will not work if either name has been changed. They must be named **ROLLOVER.EXE** and **ROLLOVER.DAT**. I recommend that you continue to ZIP the file up as **WINROLL!.ZIP** before uploading it to the ten BBSs.

**3. Please be sure to mail CASH ONLY when sending out your requests to be on mailing lists. It may be contrary to how you're used to conducting business via mail, but for the sake of this system, any other approach would be impractical.**

**4. This system works equally well if it is done solely through the mails, but it will take longer and I cannot accurately predict the results. However, if you do decide to use the mail, be sure to copy this file and the participant list accurately.**

**5. If you have the means, try to do your ten uploads on BBSs that are as far apart as possible. I realize that most people will not want to upload to BBSs in another area code, but the further the uploads are from each other, the better your chances are of making maximum profits from the system.**

**6. Be persistent - Continue to upload the winroll.zip program to as many BBS's as you can. Use the classified ads on major services such as Compuserve, America Online, Genie, and prodigy. *REMEMBER, don't stop until you have signed up a minimum of 3 people, because this will GUARANTEE that you make at least \$50,000.***

## **Letters about the CASHFLOW System**

**I have received dozens of letters from people around the country and Canada that have used the CASHFLOW system, and the following is one of my favorites:**

Dear Mr. Sanders,

When I first saw your Cashflow program, and decided to try it out, I never thought I'd be writing you a letter like this, but that was four months ago, and considering how your system changed my life, I had to write to tell you thanks.

When I first saw your program, I was working days at McDonalds, living with my parents, and taking a computer programming course at the city vocational school. I wanted to go to college but didn't have the money for a college education, and didn't enjoy the idea of taking out huge student loans that I'd spend the rest of my life paying off. One night while I was working on an assignment after class, I used one of the computers in the PC lab to log onto a local bulletin board, and saw the Cashflow program in the "miscellaneous" section of the file menu, and decided to download it and take a look. I was sort of skeptical at first, but figured a \$5.00 investment was about the price of a decent lunch, so I decided to try it. I added my name to the list, mailed out my five letters to the top five people, and pretty much forgot about it. To tell you the truth, I didn't think a measly \$5.00 could get me anywhere, but I was desperate. I realized I was going nowhere fast and even the classes I was taking couldn't assure me a better life.

About six weeks later, I got seven letters in the mail, and when I saw what they were for, I was pleased that I hadn't wasted my money, and had actually made a profit. But at that time I wasn't expecting the flood of mail (and cash) that was going to follow it.

That was four months ago, and I just got through selling my first list to a broker in Manhattan. So far I've taken in over \$43,000 in cash, I'm not working in McDonald's, and I start classes at NYU in the

fall. I plan on majoring in computer science, and I owe it all to you  
and your system.

Thank you and God bless,  
Elanor Parkins  
Teaneck, NJ